

Abstract

This inter-disciplinary Study sought to provide a document on advocacy diakonia for Corporate Social Responsibility (CSR) in Ghana. The Friedrich Ebert Foundation (FES) 2006 CSR Report; the starting point of this Work demanded a strong advocacy, yet there is no model and its centrality in the mission of the church has not yet been discovered in Ghana.

The following concerns were investigated: - Fetishism of the economy: the competition for affluence in Ghana, businesses causing climate change, discarded African ethics, ignorance of the stakeholders about CSR, their rights and how to advocate for a law that would compel business activities to reverse climate change. This Qualitative library research was conducted triangularly from the field of business ethics, African ethics and Theology(Missiology) to establish- what correlations exist?, Thus, a direct correlation exists between wealth or affluence and business, with multiple effects on conservation of natural resources and CSR practices; Why the EP church should do advocacy diakonia pertaining to CSR are due to threats to life created by(some Christians) in profiteering, some negligent duty-bearers or policy-makers are Christians. These are attitudes which can be changed by re-orientation. The church is a store of values that had transformed lives in other spheres and can affect ecological justice. How the EP church should do advocacy is by scoping Stakeholders i.e. business people, government, indigenous communities and the media. Its General Assembly must normatively orientate and pass a policy to re-structure EP Development and Relief Agency (EPDRA) with ecological Justice as one of its projects. Activities- train human resource, do quarterly revivals, retreats, open-air preaching, specific Sundays, revise liturgy. Publish articles in the media and submissions to parliament. Do networking with other faiths and the media. Sensitizing with values from Calvin's asceticism, potentials in the Chieftaincy, Totems, work-day taboos, 2004 Accra Confessing of WARC, gospel of affluence and poverty, Biblical management of natural resources, and standards like maximum wage, Basic Income grant, wealth-line, progressive taxes, 'Quaker-way' business

and Social Market Economy. These views, skills and strategies would de-motivate persons for affluence, profits; integrate African Ethics and Advocacy diakonia into business activities to produce the needed CSR and sustainable development.